

**Exam. Code : 108506**

**Subject Code : 2220**

**B.Com. 6<sup>th</sup> Semester**  
**PORTFOLIO MANAGEMENT**  
**Group—I : BCG-611**

Time Allowed—Three Hours] [Maximum Marks—50

**SECTION—A (1×10=10 marks)**

**(Very Short Answer Questions)**

**Note :—** Attempt any **TEN** out the following **TWELVE** questions.  
Each question carries 1 mark.

1. Briefly answer any **TEN** of the following **TWELVE** questions :
  - (i) Define investment.
  - (ii) What is portfolio ?
  - (iii) Define portfolio selection.
  - (iv) Differentiate between investment and speculation.
  - (v) What is the relation between risk and return ?
  - (vi) Write a brief note on constant rupee value plan.
  - (vii) What are investment constraints ?
  - (viii) Discuss any two rules of formula plans.
  - (ix) Write a short note on forecasting.
  - (x) Differentiate between economic and industry analysis.
  - (xi) Write a brief note on investment alternatives.
  - (xii) Write a brief note on rupee averaging.

**SECTION—B (2×10=20 marks)**

**(Essay Type Questions)**

**Note :—** Attempt any **TWO** questions from this section.  
Each question carries **10** marks.

2. Write notes on the following :
  - (a) Diversification
  - (b) Portfolio risk.
3. Write notes on the following :
  - (a) Cut-off rate
  - (b) Optimal portfolio.
4. Write a detailed note on efficient frontier.
5. What is portfolio revision ? What are its advantages ?  
Discuss in detail the constant ratio plan of portfolio revision.

**SECTION—C (2×10=20 marks)**

**(Essay Type Questions)**

**Note :—** Attempt any **TWO** questions from this section.  
Each question carries **10** marks.

6. Discuss in detail the process of investment management.
7. Write a detailed note on Porter's Model of Assessment of Profit Potential of Industries.
8. Write notes on the following :
  - (a) Industry life cycle analysis
  - (b) Macro economic analysis.
9. Discuss in detail the types of management strategies.